



# ALDELO EXPRESS

and **MASA+**

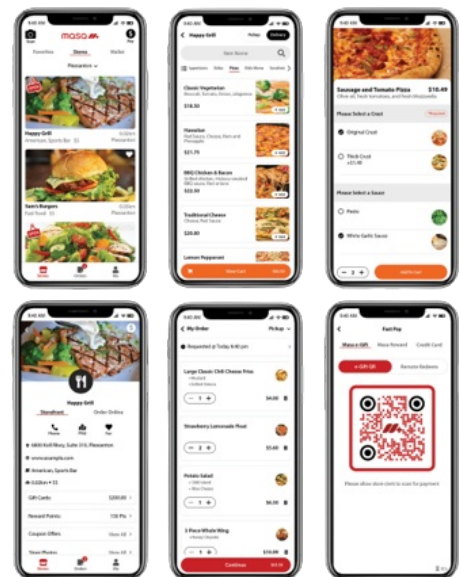
## Masa+ eGift Cards Provide Customers Convenient and Reliable Holiday Gift Solutions

**Nearly 50% of gift card sales happen during the month of December.**

As a browser-based extension of the Aldelo Express POS platform, Masa+ provides restaurant owners additional revenue and expanded services for in-store and off-premises operations.

Masa+ eGift Cards Support:

- Email and Text-Based Sharing
- QR Code-Based Multi-Store Purchase, Reload, and Redemption
- Secure Personal Digital Wallets with Real-Time Transaction Visibility
- Smooth Introductions to Loyalty, Rewards, and Coupon Programs
- And more!



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Merchants never pay monthly fees, transaction fees, or invest in additional hardware for Masa+ eGift Cards

[merchants@aldelo.com](mailto:merchants@aldelo.com) | 877-639-8767 | [www.aldelo.com](http://www.aldelo.com)

**Discover What Masa+ Can Do for Your Restaurant:**

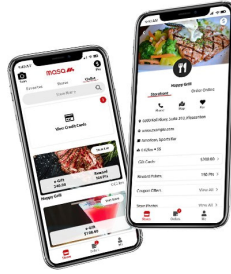
## Top 5 Benefits of the Masa+ eGift Card Program



Restaurants not utilizing gift card programs are missing out on additional revenue. Gift cards have the ability to generate hundreds if not thousands of dollars of additional sales each year that acts as another revenue stream that helps restaurants sustain the business during slower periods ...

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## How Masa+ Revolutionized the Gift Card Industry



When first introduced, gift cards were distributed and owned by major credit card companies. Eventually, developers in the point-of-sale industry began offering gift cards as an integrated POS solution to enable business owners greater control maintaining gift card programs, campaigns, and ...

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## Embrace the Season of Giving



The holiday season offers restaurant owners the perfect time to promote their brand. In this season of giving, in addition to festive loyalty promotions and seasonal offerings, restaurants looking to expand their customer base can promote eGift Cards with multi-store usage and management that ...

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