



# ALDELO EXPRESS

and **MASA** 

## Prepare Now for this Year's Holiday Season Add Masa+ Gift and Loyalty Today!



### Multi-Store Masa+ eGift Cards Provide:

- Introduction to Valuable Masa+ Digital Loyalty and Rewards Programs
- Multi-Store Purchase, Reload, and eGift Card Redemption, including at Self-Service Kiosks
- Email and Text-Based Sharing
- Real-Time Purchase and Usage Histories
- Enhanced Restaurant Promotions
- Integrated Back-Office Sales Reports
- and More!



[Learn More](#)

## eGift Cards Provide Increased Funds Lifting Revenue for Restaurants

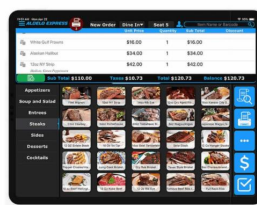


**Customers launch  
Masa+ Online Ordering from any  
web-enabled device**

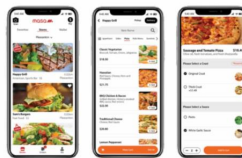
*Restaurants increase sales by an average  
of 8.3% when they use Masa+ Online  
Ordering with Aldelo Express*

**Orders placed via  
Masa+ Online Ordering  
go straight to the kitchen!**

*All Aldelo Express merchants  
receive zero-cost access to Masa+  
"multi-store" digital solutions*



Aldelo Express POS for iPad



Masa+ Online Ordering



Aldelo Express  
Kitchen Display System (KDS)

## Contact Us Today

[merchants@aldelo.com](mailto:merchants@aldelo.com) | 877-639-8767 | [www.aldelo.com](http://www.aldelo.com)

## Discover What Masa+ Can Do for Your Restaurant:

### Top 5 Reasons Restaurants Need e-Gift Cards this Holiday Season



Gift cards are a staple gift item during the holiday season. Traditional or digital gift cards allow customers to purchase, redeem, and recharge gift cards to use at their favorite local restaurants. As restaurants, bars, pizza places, food trucks, and more move to online ordering and payment solutions, electronic or "e-gift" cards are convenient for customers while making an immediate positive impact to a restaurant's bottom line ...

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### Restaurants Without a Gift Card Program are Missing Out on Additional Revenues



Selecting a gift card program can be a difficult and confusing process for restaurant owners. Do they select a physical or digital card, do they use an open-loop or closed-loop card program, and what happens when they already have a legacy or new gift card program already in place? There is no right or wrong answer. It depends on (1) what will bring the most value to the business; (2) the flexibility of the program ...

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### Aldelo Express Users Benefit from Integrated Gift Card Solutions



An essential to any modern restaurant, gift cards are responsible for thousands of dollars of the average restaurant's annual revenue and generate new customers every year when bought and shared with family and friends. To help restaurants retain loyal customers and share their brand with more members of their community, Aldelo Express Cloud POS supports physical and digital gift cards seamlessly integrated into its cloud ...

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