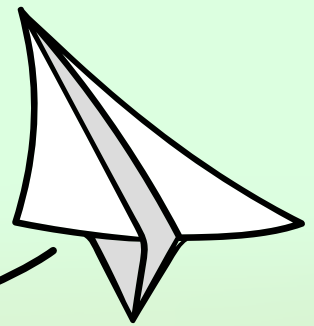# ALDELO

Why is Cloud POS Better

Evolution of a POS System Over the Years

2020
POS on the cloud for tablets and mobile devices

2010
POS started moving towards tablets

2000
Old POS on CRT with touch

1990
Old POS on CRT with light pen

1980
Cash register was popular back then

Cloud POS vs Traditional POS

Cloud POS

Cloud pos systems are web based solutions that allow for real-time access anywhere with internet capabilities.

Traditional POS

Traditional pos systems use expensive onsite servers to store your data. These On-Premise setups require more maintenance and updates.

Cloud POS	Traditional POS
Minimal to no upfront cost or fees	Upfront license fees + maintenance fees
Cloud storage with Redundancy	Onsite data storage susceptible to loss or damage
Low cost & easy to use iPad Tablets, Android Mobile	Expensive, slow, & complex All-In-One POS Computers
Real-time & easy to read analytic dashboards & reports	Report data typically not readily accessible anywhere
Instant & seamless software automatic updates	Slow, complex, & difficult upgrades typically performed onsite by QIR installers

Why is Cloud POS Superior

Access Anywhere

One of the major benefits to using a Cloud based platform is access. You are no longer restricted to managing your business from a single location. You are able to access information from anywhere in the world with internet capabilities. This will allow you the ability to monitor your business financials, productivity, and other metrics from the comfort of your couch. Time is money and this will save you both.

Scalability

Cloud based solutions have made it easier than ever before to scale up your system. As your business grows, adding additional products & services are super easy and painless. Software updates can be automatically implemented to ensure you are always on the latest and greatest versions of program.
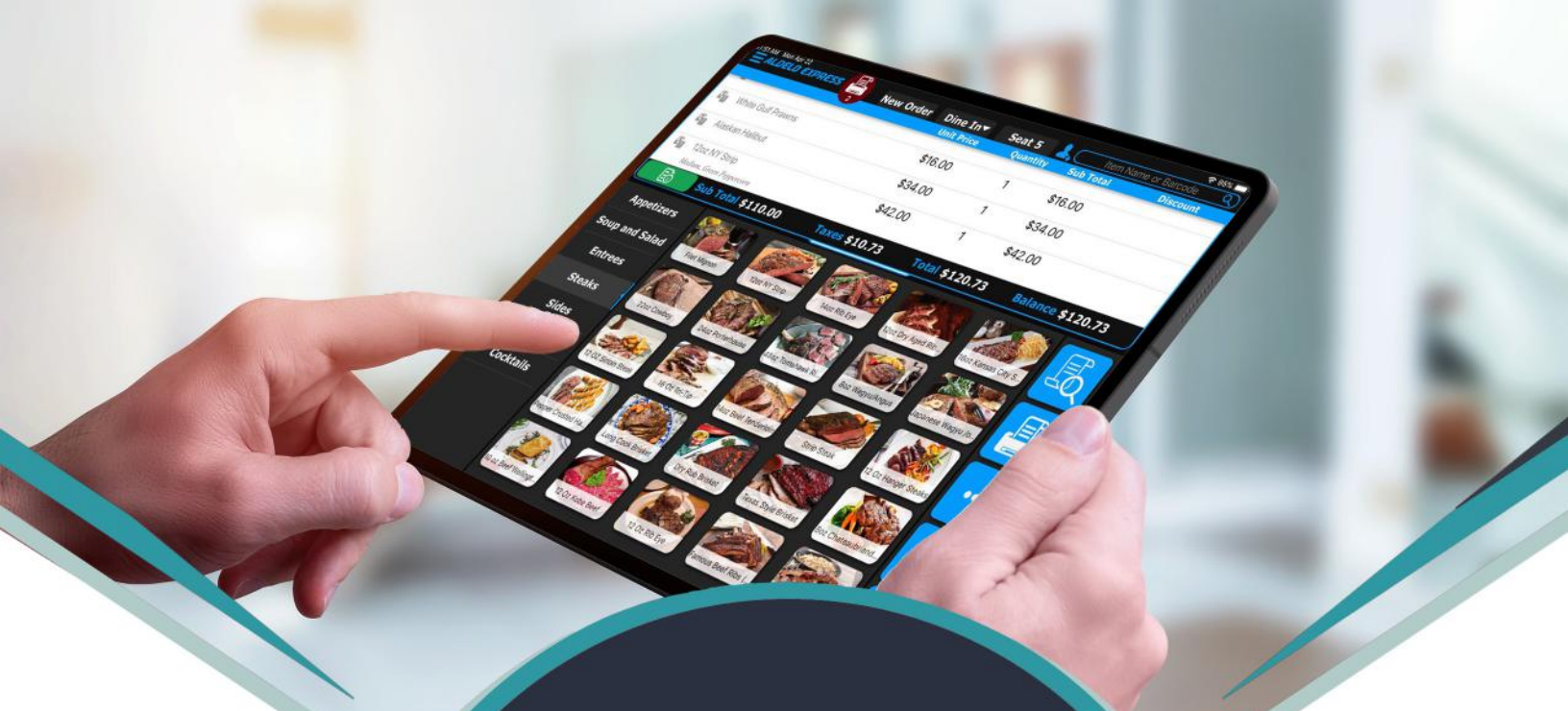
Security

Safety of your data and information is important. The Cloud Platform offers you the ability for offsite backup and virtually unlimited data storage. The cloud can secure your data to ensure only the people you authorize are able to access your data. The Cloud makes disaster recovery plans as easy as signing in on a new device. Data security and peace of mind is now a reality with a cloud based POS system.

Real-Time Report

Cloud based POS system tracks operational data in real-time as it occurs. You can view real-time sales numbers, guest counts, labor usage and other pproductivity information as well as analytics from anywhere at anytime. No longer will you be location or time bound that was the norm of an old Traditional POS system.

Benefits of a Cloud POS for Restaurants

Performance Tracking

Cloud POS gives you access to track your business' performance by day, hour, employees, stations, and more. You can easily identify which products are doing well and which you need to market more.

Security

Cloud POS processing brings you unparalleled security by eliminating physical access to your data servers as well as controlling who gets to access your data.

Labor Management

Cloud POS allows you to manage your employees' work schedules, time cards, POS access securities, and much more. Accurately track employees labor productivity, gratuity, and replacing those antiquated time punch machines.

Cloud POS

Real-Time Data Sync

Cloud POS offers real-time data sync, allowing for better order tracking. Seamlessly create, edit, and pay orders on any station with ease. Turn tables quicker and improve customer service is achieve.

Access Anywhere

Cloud POS allows for a true mobile solution. Take your business anywhere, use mobile devices to cut the wires for Table Service, Outdoor Service, and Delivery. Taking orders with or without internet access.

Low-Cost & Fast Setup

Cloud POS is available with free or very low startup cost. Cut the PCs, Server equipments, and complex hardware out and save money. Setup and install is just as simple too.

Not All Cloud POS Equally Made

Not all Cloud POS systems are the same; some of the major differences are cost and flexibility.

Most Cloud based POS were designed by credit card processors to help ensure you process with them.

Many times, these solutions lack the feature set needed for restaurants, and often times they come with additional charges per module or feature.

Aldelo Express was designed by a well established POS company that always kept the needs of their customers in mind during the design and development of their programs.

Aldelo Express supports multiple payment processors, offers cross-platform POS systems, as well as a full-featured product line suitable for restaurant operations.
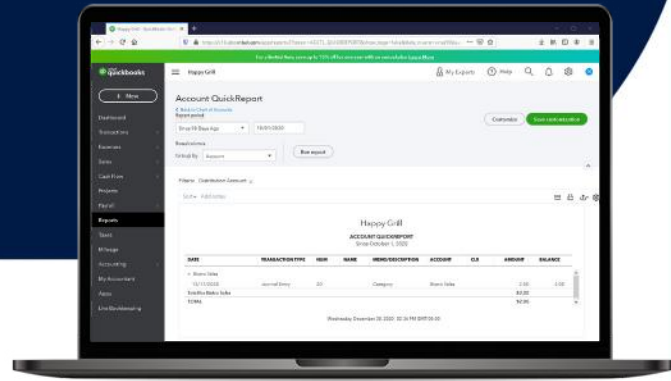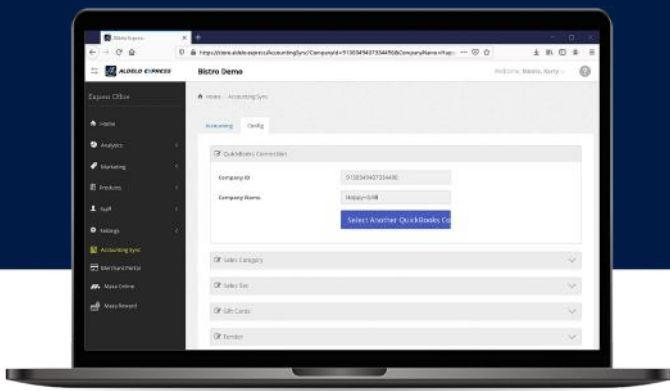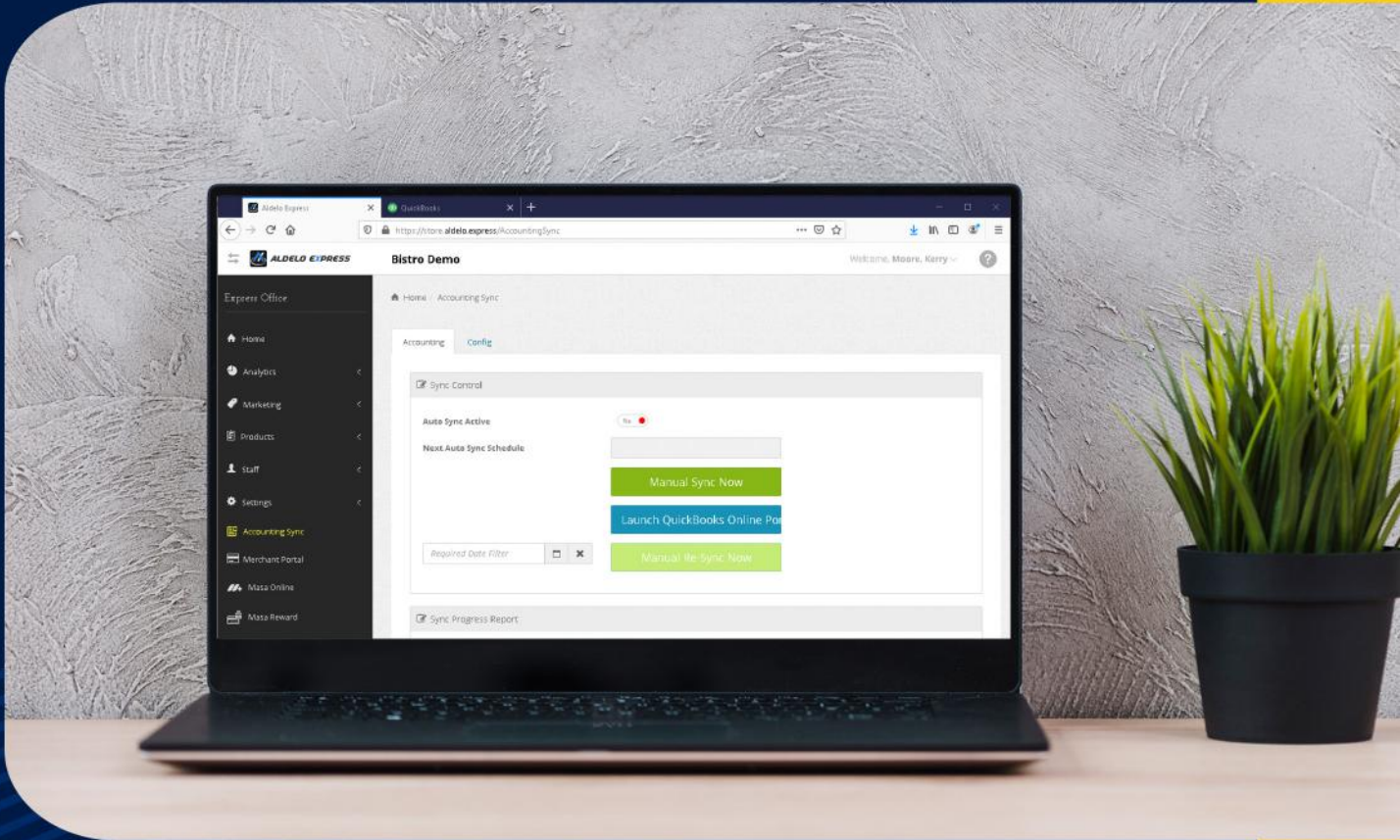
Link Aldelo Express POS to QuickBooks Accounting

Aldelo Express Cloud POS integrates with QuickBooks Online Accounting System. Accounting and Time Card summary data is seamlessly synchronized from Aldelo Express to QuickBooks Online.

Integrated with QuickBooks

Sync your Express data directly to Quickbooks

Skip the hassle of manually typing your information into Quickbooks. It only takes a few clicks to get connected.

Automatic Syncing

Set up Express to automatically sync on a daily or weekly basis.

How is Aldelo a Better Cloud POS for Restaurants

Aldelo Cloud POS is designed for you to start your business with the least amount of stress and upfront cost. Aldelo Express and Aldelo Pay have competitive rates and no hidden fees. We offer a complete business solution for Free.

- No Hosting fees
- No Upgrade fees
- No Maintenance fees
- No Support fees
- No API fees
- No Third party integration fees
- No add-on fees

- Free POS,
- Free KDS,
- Free Kiosk,
- Free Mobile POS,
- Free Gift Cards,
- Free Online Ordering,
- and more.

Aldelo Offers More Than Just a Cloud POS System

Aldelo Express is not just another Cloud based POS system. We offer a complete Cloud based business solution. Aldelo Express has seamless integrations with Kitchen Display, Customer Display, Self Ordering Kiosk, Online Ordering, Multi-Store Electronic and Physical Gift Cards. If there is a third party solution you would like to use, we also offer a free API integration at zero-cost to you and the integrator.
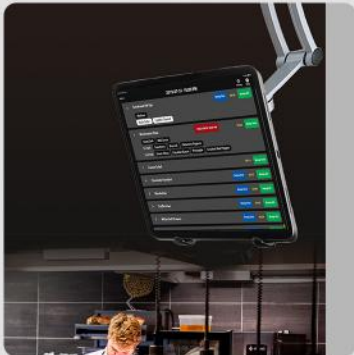
iPad Cloud POS

Android Mobile POS

Masa+ Online Ordering

Masa+ Web Store

iPad Kitchen Display

iPad Restaurant Kiosk

iPad Customer Display

Integrated Payments

Masa Gift Processing

Masa Loyalty Program

Cloud Management

Cloud Analytics

Aldelo Restaurant Cloud Offers

iPad POS

Aldelo Express delivers competitive edge for restaurants, bars, retailers and more. A cloud based iPad POS system that is perfect for both stationary and mobile point of sale needs.

Aldelo Express takes simplicity, ease of use, and feature richness to the next level.
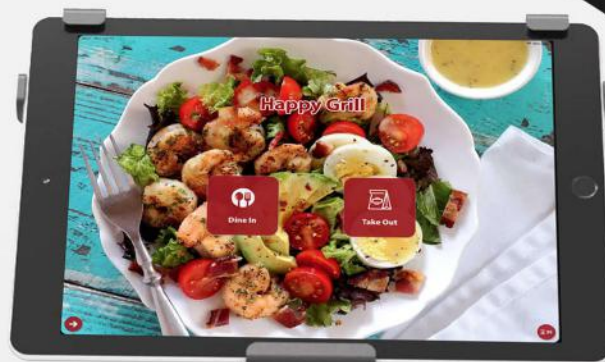
Aldelo Restaurant Cloud Offers

Android Mobile POS

Aldelo Express delivers competitive edge for restaurants, bars, retailers and more. Android Mobile POS system seamlessly integrated with our iPad Cloud POS. A truly cross-platform Cloud POS offering maximized efficiency and flexibility.

Aldelo Express takes simplicity, ease of use, and feature richness to the next level.

Aldelo Restaurant Cloud Offers
iPad Kiosk Self-Order & Pay

As a standalone kiosk on the floor of a quick service or counter service restaurant, it can shorten wait time by providing more ordering opportunities for your customers. Customers can just make and pay their orders, then easily pickup when the orders are ready!

As a Table Side Kiosk, customers can order items right from the table and your staffs will know exactly which table ordered them and serve food out to them when it is ready. Customers no longer need to sit un-served when your staff is busy or if the customers are in a hurry.

Aldelo Restaurant Cloud Offers
iPad Kitchen Displays

Aldelo Express Kitchen Display System (KDS) supports Traditional, Consolidated and Expeditor modes. It also has configurations that allow for controlling the number of orders displayed on-screen.

Aldelo Express Kitchen Display System (KDS) enables you to turn your iPad into an efficient Kitchen Display System without all the wires, bump bars, and control units. Best of all, installation is a breeze and costs a fraction of a legacy KDS system.

Aldelo Restaurant Cloud Offers
Customer Displays

Aldelo Express Customer Display is compatible with various iPad sizes. You can customize the display's look and feel, setup multimedia promotions, and enable an engaging customer checkout experience. Interactive self-pay and discount coupon entry by customers is easy and quick. Simpler order confirmation, easier product promotions, and faster checkout are all a possibility with Aldelo Customer Display.

Promote your business and show customers exciting dishes, offers and more with pictures and short videos. Keeping your customers informed what was ordered and demonstrating pricing accuracy is now as simple as ever.

Aldelo Restaurant Cloud Offers
Integrated Payments Processing

On top of great savings on your merchant processing costs, Aldelo Pay provides you with even more benefits. Aldelo Pay merchants get free Aldelo software, support, and services on qualifying merchant service plans.

- **Free 24/7 Support**

- **Match or Beat Your Rate**

- **Free Aldelo Software & Updates**

pay

1000 $

pay

Aldelo Restaurant Cloud Offers

Integrated Multi-Store Gift Card Programs

With Aldelo's Masa Gift Card Program, you can attract more traffic and increase repeat business with ease. When you enroll Multi-Store Gift Processing for each of your stores, you can make gift cards activated at one store and redeemable at another.

Masa Gift Card Program offers physical pre-printed gift cards, electronic gift card vouchers auto printed by your POS Printer, as well as Mobile SMS based gift card issuing.

Your customers can easily link, track or receive Masa Gift Cards to their Masa+ web app effortlessly.

✓ **SMS e-Gift**   ✓ **Physical Gift**   ✓ **Electronic Gift**

Aldelo Restaurant Cloud Offers

Integrated Multi-Store Loyalty Programs

Masa Reward offers a multi-store loyalty & reward tracking program to increase repeat business.

Masa Reward Program is fully customizable, allowing for manage, tracking, redeeming, and reconciling across all your stores easily.

Aldelo Restaurant Cloud Offers

Integrated Online Orders & Web Stores

Masa+ Web Store & Online Ordering is a first class solution seamlessly integrated into Aldelo Express Cloud POS platform. Masa+ is an Aldelo product offering complete frictionless experience both in original setup as well as ongoing maintenance (or rather, lack of maintenance required).

Our goal with Masa+ for merchants is to eliminate the need to maintain an online store separate from physical store, so that you can focus on your store operations and maximize productivity.

It's Really FREE

In-App or In-Store Payments

Setup is Automatic

Contactless Table Side Ordering

No Maintenance Needed

Promote Your Store

Aldelo Restaurant Cloud Offers Easy to Use Store r Portal

Aldelo Express Store Portal offers one central web portal to access and manage all your Stores and Devices with a single login. Express Store Portal has the ability to invite or uninvite users to any or all of your stores and limit their access to sensitive data, with fully customizable individual security settings.

The Express Store Portal allows you to perform complete store setup, maintenance, menu upkeep, labor control, analytics, customization of settings, and much more.

Aldelo Restaurant Cloud Offers Real-Time Store Analytics & Reporting

The Built-in Store Analytics will enable you to receive and analyze your Daily Sales in real-time. The Dashboard provides you with a quick overview of the daily performance, displaying graphical reports of all your financials, such as: Net Sales, Order Count, Sale by Order Type, Tip Items, Labor Alerts, and much more.

Express Cloud also provides a wide range of detailed Sales reports by Employee, Groups, Station, or Items. You can even pull up your Sales by day, week, quarter, and year. Each one of these reports can be exported into pdf, excel, and json files.
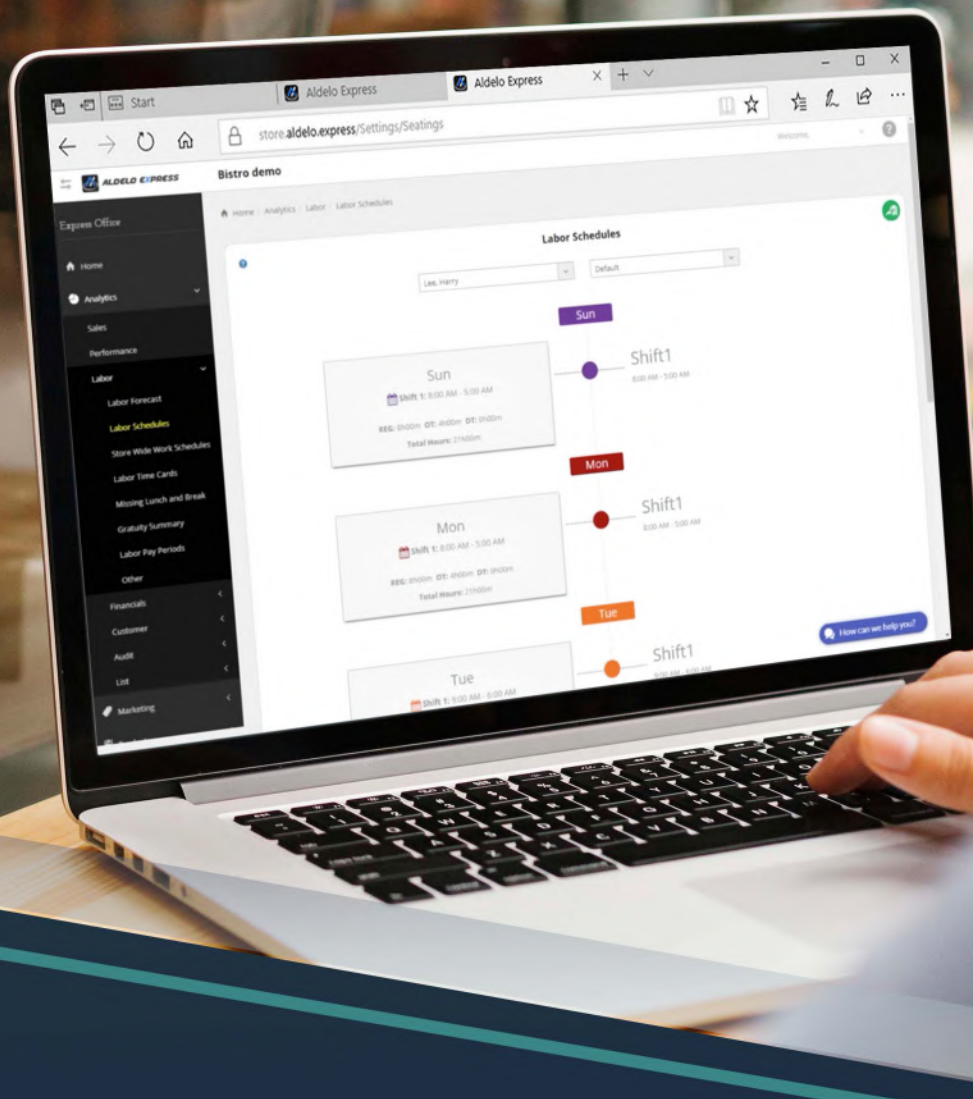
Built-In Labor Scheduling & Time Card Tracking

Labor scheduling and time card system is built-in, allowing you to fully control employee management, attendance, and payroll preparation.

- Create and Edit Schedules
- Email Employee Schedules
- Monitor, Edit, or Add Time Cards
- Current and Historical Pay Periods
- Monitor Missed Breaks and Lunches
- Labor Forecasts
- Payroll Preparation History
- And Much More...
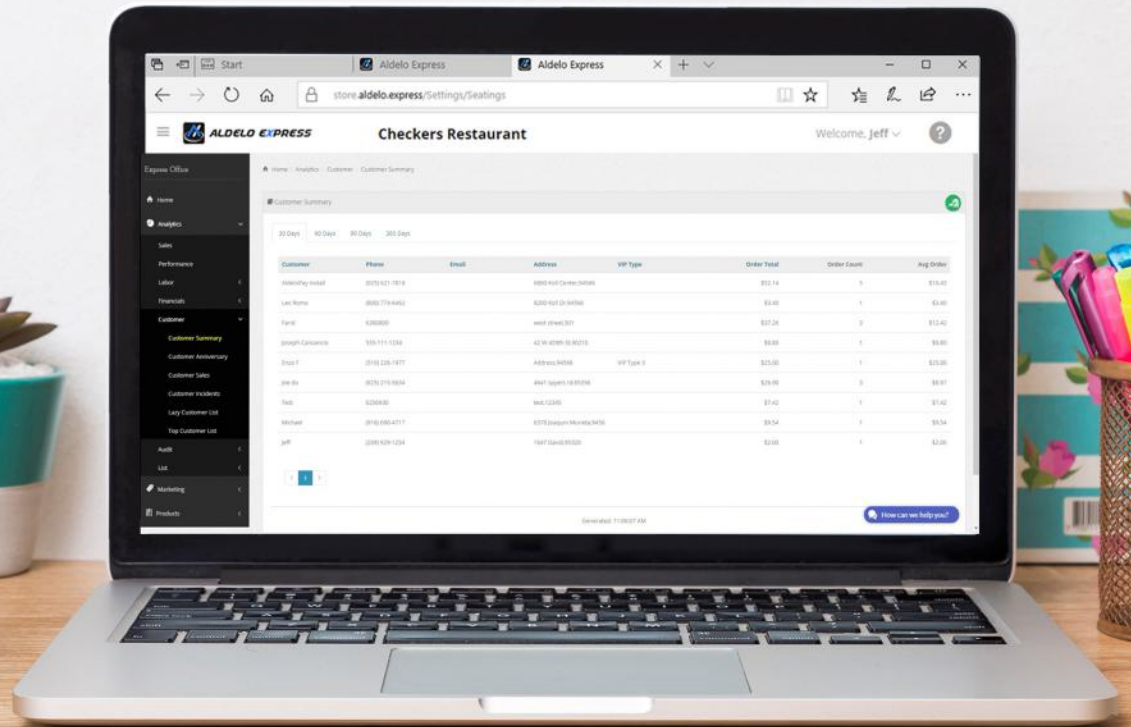
Built-In Customer Management Programs

Aldelo Express offers built-in customer management, allowing you to identify, market, and increase customer participation.

- Customer Import - Easily import customers from lists
- Caller ID - Know your caller before you pickup the phone
- Customer Profile – Track Your Customers
- Customer Dashboard - Spending Trends Identified
- Order History - Quick & Easy Order Duplication

- Multi-Store Loyalty Reward Programs
- VIP Discounting - Rewarding Your Best Customers
- Customer Sales Summaries - 30 days, 60 days, 90 days, Annually
- Track customer Anniversary
- Top Customers / Lazy Customers

Over **1000** Settings for a Truly Customized Store POS Experience

Aldelo Restaurant Cloud Offers

Customize and Setup Your Menu Easily
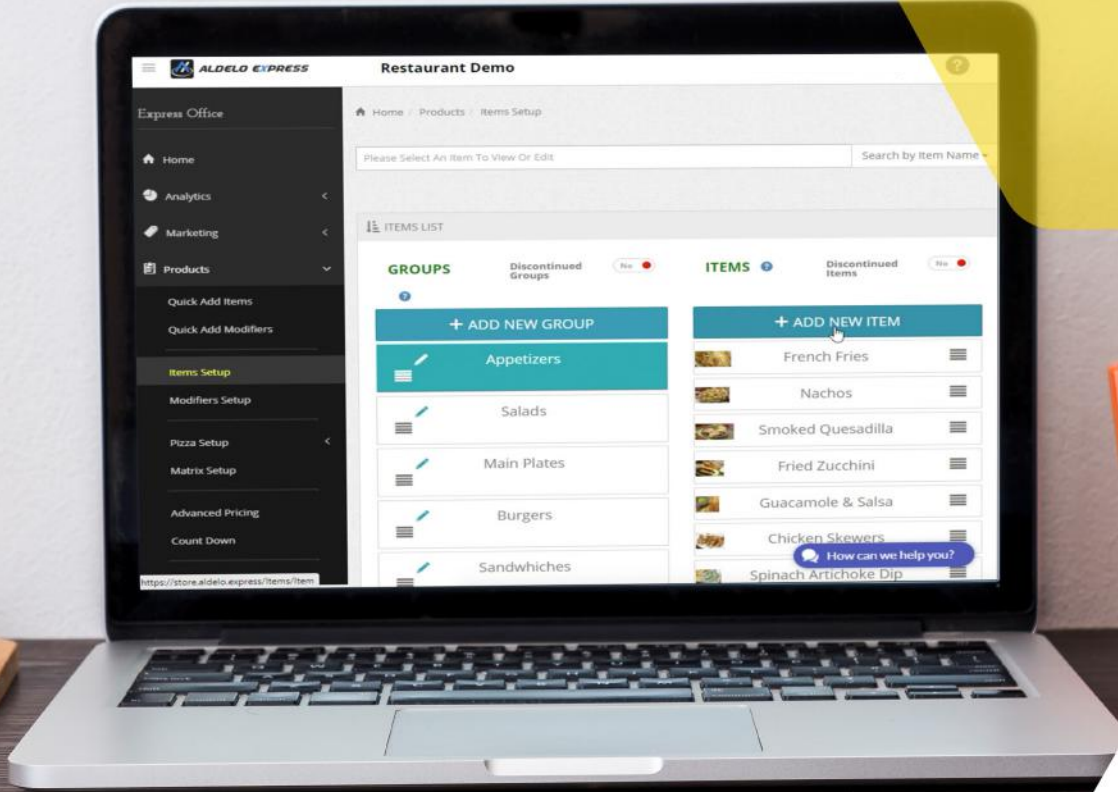
Aldelo Express allows you to create your own menu quickly and efficiently. The Menu is fully customizable to meet the needs of all business types. Setup is easy and be up running as fast as 10 minutes.

- Menu Groups, easily categorize your items
- Items / Sub items, Open Price, Tag Along
- Complex Pricing Based on Order Type and Time
- Forced Modifiers, Advanced Modifiers
- Matrix Item Builder offers fast item build
- Multiple Taxes Support
- And Much More...

We offer multiple ways to create your menu:

- Upload from you existing Aldelo POS
- Excel Template
- Copy your existing Express store
- Create from Store Portal or Express app
- Quickly add Items, Groups, Discounts from the Store Portal or Express app

Aldelo Restaurant Cloud is Limitless
on POS Device Connectivity

Aldelo Cloud POS allows for unlimited devices and storage. You are no longer tied to the confines of the local database and the operating system's limitations. If you need 100 iPad POS or Android POS devices (or more), we can easily accommodate without any concerns.

- Unlimited iPad Device Access
- Unlimited Android Mobile Device Access
- Unlimited Kiosk Device Access
- Matching Number of Customer Display Per iPad POS Device
- Up to 20 Kitchen Displays Access Per Location
- Unlimited Data Storage
- Unlimited Possibilities

Aldelo Restaurant Cloud is Cross-Platform for Maximized Versatility

Aldelo Express is easy-to-use, cross-platform, supporting both iPads and Android Mobile for ultimate flexibility. Seamless integration all around with superior savings and value that can't be beat. Aldelo Express enables you to deploy both stationary and mobile POS systems, regardless of iPads or Android. You now have the freedom to choose your favorite platform as well as receiving fantastic savings unlike any other.

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ALDELO

Aldelo Restaurant Cloud is Made for All Store Types

Table Service

Bar & Pub
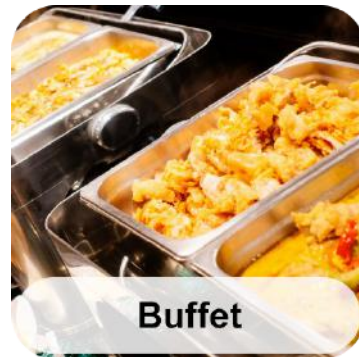

Fast Casual

Coffee & Tea

Cafe & Deli

Pizza

Fine Dining

Buffet

Chinese Restaurant

Japanese Restaurant

Hispanic Restaurant

Indian Restaurant

Food Truck

Concession

Counter Retail

Choose the Rapidly Evolving and Growing Cloud POS Platform Today

Cloud POS is here, its the future of point of sale. Cloud POS delivers peace of mind, ensuring that everything is included, tracked, secured, and globally accessible. Cloud POS empowers you the ability to know your business at anytime from anywhere.

Aldelo Express Cloud POS offers the best of Cloud POS evolution, enabling you superior savings, maximized efficiency, and unparalleled productivity. Choose Aldelo Express Cloud POS Today, our 24/7 Service Team is ready to assist. Your restaurants' success is our goal, we've been in the point of sale business for over 20 years, and we'll be here for the next 20 and beyond.
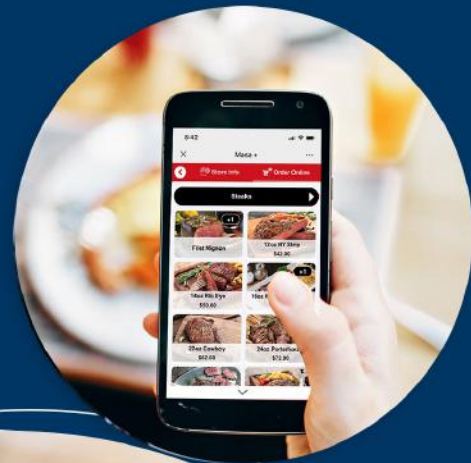
About Us

ALDELO EXPRESS

We help merchants save, enable partners grow, and empower developers thrive.

Our Mission:

"Help Restaurants, Bars, and Retail Shop owners achieve greater savings and improve store efficiencies by using our simple to use Point of Sale apps & Low Cost Merchant Services solutions".

We believe so much in our mission and the importance of it that we offer FREE point of sale software, FREE 24/7 support services and much more all without hidden surprise fees.